



Jessica Quinby

FREELANCE COPYWRITER

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COPYWRITING



CONTENT STRATEGY



CREATIVE DIRECTION



CONCEPTING



MIND-READING



SOUTHERN CHARM



EDUCATION

- 2008-2010 THE UNIVERSITY OF TEXAS
MASTER OF ARTS IN ADVERTISING
Texas Creative Sequence
- 2004-2008 TEXAS A&M UNIVERSITY
BACHELOR OF ARTS IN COMMUNICATION
Minor in Business

EXPERIENCE

- EXPLORED FREELANCE, 2017-PRESENT
SENIOR COPYWRITER
Agencies: BCV Social (Waldorf Astoria, Hard Rock); Omobono (JLL, Cresa); Ledger Bennett (LinkedIn); Advance (Toyota, Grant Thornton); Shaker (McDonald's, ECG, Nucor); NICH Culture (Pulte Homes, Lidl, Children's Healthcare of Atlanta); Magnani (Marriott)
In-house: Redbox; Emergent Trading; Typenex Medical; Sur PhytoPerformance; ClassDojo
- CLIMBED TMP WORLDWIDE, 2010-2017
CREATIVE DIRECTOR
ASSOCIATE CREATIVE DIRECTOR, SENIOR COPYWRITER
Clients: AT&T; The Walt Disney Company (ESPN, Marvel, Parks & Resorts, ABC); Target; Rush University Medical Center
- LAUNCHED IF MARKETING; MOUSETRAP CREATIVE; RUSSEL/SHAW
COPYWRITER

AWARDS

- 2017 IAC AWARD
- 2016 2 IAC AWARDS
MOBILEWEBAWARD
- 2015 TMP ACCOUNT OF THE YEAR
2 WEBAWARDS (INCLUDING OUTSTANDING WEBSITE)
3 IAC AWARDS (INCLUDING BEST OF SHOW)
- 2014 4 WEBAWARDS (INCLUDING BEST WEBSITE)
2 CREATIVE EXCELLENCE AWARDS
2 W3 AWARDS (INCLUDING GOLD WINNER)
IAC AWARD
MOBILEWEBAWARD
- 2013 TMP CREATIVE OF THE YEAR
3 IAC AWARDS
2 CREATIVE EXCELLENCE AWARDS
- 2012 4 IAC AWARDS (INCLUDING BEST OF SHOW)
3 CREATIVE EXCELLENCE AWARDS
- 2011 TMP CREATIVE OF THE YEAR
12 CREATIVE EXCELLENCE AWARDS (DANSKER OVERALL WINNER)
- 2010 SILVER AUSTIN ADDY AWARD